



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)**

L.B. REDDY NAGAR, MYLAVARAM – 521230. A.P. INDIA

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**DEPARTMENT OF INFORMATION TECHNOLOGY**

## **REPORT ON SDLC AND LATEST EMERGING TRENDS IN SOFTWARE INDUSTRY**

**Event Type:** Guest Lecture

**Date / Duration:** 30-07-2020 / 1 DAY

**Resource Person:** Mr.Srikanth Ramanolla, Associate project Manager at HCL Technologies,

New jersey USA.

**Name of Coordinator:** 1. Dr.B.Rama Devi, Associate Professor, Department of IT.

2. Mr.K.Micheal Sadgunarao, Assistant Professor, Department of IT

3.Mr.K. Rajasekhar, Assistant Professor, Department of IT.

**Target Audience:** 2, 3 rd B.Tech

Total no of Participants: 92

**Objective of the Event:** The Guest Lecture mainly helps students in knowing the recently becoming popular trends and how it is readily accepted in the market or industry.

**Outcome of event:** By the end of guest lecture, Students were able to know about Software Development Life cycle and the emerging trends in software Industry, role of a program manager in a software industry as well as the difference between a project manager and a program manager.

### **Description / Report on Event:**

- A Guest Lecture on SDLC AND LATEST EMERGING TRENDS IN SOFTWARE INDUSTRY is conducted by Department of IT on 30 th July 2020 through online mode In Microsoft Teams.
- The Event coordinator Dr.B.Rama Devi, Department of IT Welcomed the resource person of the day and the student anchor gave briefing about the Resource person.
- Dr. B. Srinivasarao, professor and HOD of IT department, addressed the students about the importance of new trends in IT and the technology trend awareness skills.
- Mr.Srikanth Ramanolla, Associate project Manager at HCL Technologies interacted with students of Information Technology and explained about software development life cycle (SDLC).He discussed different types of testing in software and shared the future plans of their industry. He explained about the importance of innovations and role of customers in decision making of design and marketing of innovative products. He also talked about the importance of management skills.

### **Feedback / Suggestions:**

- After the completion of the lecture Participants said that all are well familiar with development life cycle of software and the new trends in the industry. They expressed positively about the overall lecture and suggested to conduct more.

# Expert Talk on SDLC & Emerging Trends in Software Industry

2020-07-30 11:38 UTC

Recorded by  
RAMA DEVI BURRI

Organized by  
MICHAEL SADGUN  
RAO, K

Channel  
General



RAMA DEVI BURRI

